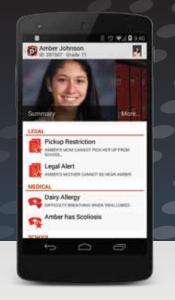


Don't get caught without your student information during a power outage or emergency





Works on: iOS (iPhone, iPod touch, iPad), Android

#### MOBILE ACCESS

"After our school administrators began using Principalm on their devices the results were overwhelming. I have seen a significant reduction in problematic calls from the school users and increased job efficiency in my own position because of it! Our school administrators now access their student information anytime, anywhere, with fresh data every morning."

District Supervisor of Technology, Virginia

## It's Hard to Lead From Behind a Desk

Use Principalm for mobility and access to student data no matter where or when – independent of networks and desktops. You can be prepared for any situation.

- respond quickly to emergencies
- identify your students
- increase school connectedness.
- access your student data anytime, anywhere: on school buses and field trips, in playgrounds, stairwells, and corridors
- increase student safety and security at your school
- store all data on the device, making it instantly available
- data is safe and encrypted

## **Easy and Flexible**

Principalm works with almost all Student Information Systems, and on your iOS (iPhone®, iPod touch®, iPad®), or Android™ devices.

### **Save Time**

Respond quickly and easily to a variety of situations. All your school staff can have instant, mobile access to student data without having to go back to the office.

### **Affordable**

Discovery Software offers budget-friendly licensing.

www.principalm.com Twitter: @principalm Telephone: 604 853.5800 Toll-Free: 1 888 569.7711



# View student emergency contacts, class schedules and student behavior anytime, anywhere – even when the internet isn't available.

"Schoolmaster and Principalm work great together. I can access all pertinent information regarding staff and students from anywhere. Now that I have access to the information on my phone, I don't know what I would do without it."

High School Principal, Oregon

Compare the differences between web-based SIS access and Principalm.

Feature	Web-Based SIS Access	Principalm
Access to student data when the Student Information System (SIS) is unavailable	No	Yes
Access to student information when the internet is down	No	Yes
Access to student information during a power outage	No	Yes
Access to student infomation in areas where a cell phone gets no signal, and WiFi is unavailable	No	Yes
Optimized display for mobile phones	Maybe	Yes
Access to student data away from school buildings and off-campus (field trips, buses, playing fields, and parking lots)	Requires an internet connection	Yes

## Who uses Principalm?

### **Principals:**

- respond to 24/7 emergencies, and contact parents and staff
- deal with daily student truancy, attendance and discipline

### **School Superintendents:**

- district-wide emergency and crisis management tool
- manage district truancy and policing

### **SROs and Security Guards:**

- identify students and staff instantly
- respond to emergencies and crises
- strengthen school security
- **o** Guidance Counsellors
- Athletic Directors
- O Nurses
- o Coaches
- o Social Workers
- Truancy Officers



Established in 1984, Discovery Software is a leading education software developer focused upon technologies that help K-12 teachers and administrators be more efficient and effective. Products developed by Discovery Software include Principalm<sup> $\mathsf{TM}$ </sup> for mobile student information and security, and Rubrix<sup> $\mathsf{TM}$ </sup> for evaluation.

